No boundaries

Holland Bloorview Kids Rehabilitation Hospital Strategic Plan 2017 – 2022
Many voices, one vision

36 idea generation sessions
Nearly 500 family leaders, youth, staff members, leaders, scientists, students, educators, volunteers, donors and community partners offered their ideas, hopes and wisdom.

3 big questions
We posed questions about our goals and vision for the future online, in our lobby, in interviews with clients, on Facebook and Twitter and received 164 responses.

8 strategy groups
Over 300 people came together to help us set focus for our strategic efforts.

1000+ touchpoints in total
The world of Holland Bloorview Kids Rehabilitation Hospital is diverse. The children, youth and families who access our services and care have a wide variety of disabilities, conditions and injuries that require rehabilitation or therapy. Some children and youth are inpatients, and others participate in outpatient care and community programs and services. Holland Bloorview families speak many languages and come from many different cultures. Holland Bloorview helps the people we serve reach their care, therapy and life goals.

The new five year vision and strategy for Holland Bloorview was created through many conversations with diverse voices across the organization. Over several months, clients and families, health-care providers, scientists, staff, volunteers, students, alumni, peers, donors, board members and academic and service partners came together to share the truth of their experience today, and to imagine and plan a world of possibilities.

Each child and young adult has different hopes for their future. A few of the hopes named in the planning included receiving care at home, being able to communicate, having mobility and access, managing their conditions with strategies and support, transitioning into adulthood with meaningful work, being deeply valued in their relationships and having someone to eat lunch with at school. It is Holland Bloorview’s role to create the space, resources, expertise and support so every family’s unique goals and needs can be brought to life.

“We want for our children what every parent wants – for our son to grow up to be an adult who has a community, a sense of purpose, and to be loved.”

Parent
Creating the future together

For most clients and families, Holland Bloorview stands out as an exceptional place. Holland Bloorview has an unparalleled family leadership program, where our families partner fully with health-care providers to set their care goals. World-leading research and development in childhood disability enables health-care providers to draw on and invent the most innovative ideas and approaches. The next generation of health-care providers is being taught and is developing new concepts through their work in this environment. Holland Bloorview has a deeply committed team of staff, health-care providers, scientists, volunteers, students, educators and peer alumni who continually work to create even more meaningful care.

At the same time, for many children, youth and families, there is a disparity between the experience they have at Holland Bloorview and what happens beyond our walls. Health services are hard to navigate, often disconnected and difficult to access. There are gaps in care for emerging needs such as comprehensive services for people with autism spectrum disorder. Children and youth with disabilities are often not fully supported in schools, community settings, home care, transportation and workplaces.

There is considerable innovation underway across the province to create greater connectivity between different services and across health care to advance population health and to create more fully integrated services for children and youth with complex needs. Holland Bloorview is a significant partner in this innovation.

There are also several areas within the organization that could be transformed to bring Holland Bloorview to the next level:

- Services are generally organized according to diagnosis, which serves a purpose but limits the capacity to provide each child, youth and family with fully personalized care and a full range of services.
- There is still limited access to some services, including supporting clients with diverse languages and cultures.
- There is a great deal of innovation and discovery inside the hospital and research institute, but inconsistent translation of that evidence into care.
- Last but not least, not every discovery made at Holland Bloorview is translated into action or policy outside our walls as quickly as it could be.
A future with no boundaries

This strategy focuses on how to take the valued work of Holland Bloorview – all of the expertise, space, curiosity, dedication, relationships and resources – and amplify it. The Holland Bloorview community that worked together to create this strategy is deeply committed to creating a world with no boundaries – no boundaries on how to access services and care inside and outside Holland Bloorview; no boundaries on children, youth and families having a full portfolio of services that match their goals and needs; no boundaries on research and innovation; and no boundaries on what everyone can imagine for their future.

The Holland Bloorview community imagines a future where disability and other complex needs are seen as a valued part of diversity and where children, youth and families are supported and strengthened to move toward the healthiest, most meaningful life possible.

Holland Bloorview’s vision is:

THE MOST MEANINGFUL AND HEALTHY FUTURES FOR ALL CHILDREN, YOUTH AND FAMILIES.

This means that Holland Bloorview will be a model and leader for social and system change to support the full inclusion and belonging of children and youth with disabilities. Every child, youth and family will have a supportive, individualized experience from the first point of contact with Holland Bloorview that takes each client’s full life needs and goals into account. We will take a leadership role in improving and connecting the services clients need across all spheres of life. We will create, share and spread new knowledge and innovations to improve the quality, impact and availability of care and services.
Our mission
In unparalleled partnership with children, youth and families, we deliver outstanding personalized, inter-professional care; maximize function through cutting-edge treatment and technology; co-create groundbreaking research, innovation and teaching; connect the system; and drive social justice for children and youth with disabilities.

Our vision
The most meaningful and healthy futures for all children, youth and families.

Our values
Courage and Resilience
Compassion
Excellence
Equity
Innovation
To reach this guiding vision, Holland Bloorview’s strategy for the next five years is to focus on three high impact areas – discover for action, personalize pathways and connect the system.

In all of these areas, Holland Bloorview will take an integrated approach to research, teaching and care.

We will drive all of our work by leading and modeling social change; mobilizing people and teams; co-creating with children, youth, families and alumni; and evolving client-centred quality and safety.
GOAL
Holland Bloorview’s research, teaching, technology development and innovation will be driven by a no boundaries philosophy. Children, youth and families will be involved in developing, testing and sharing new ideas that have the most meaning to them. Ultimately, people will have better access to the most advanced and proven care, ideas and treatment. We will inform public policy to create change that helps children and families. People will feel more connected to how knowledge is developed and spread and we will have smarter delivery of services. People across the world will use Holland Bloorview’s innovations and knowledge for better outcomes and experiences for children and families across their lifespans.

EXAMPLES OF HALLMARK INITIATIVES
• Prioritize teaching, knowledge development and rapid translation to bring cutting-edge research on game-changing topics as quickly as possible to clients and families, here and across the world.
• Build an intentional, focused program of capacity building related to the needs of children and youth with disabilities and complex or continuing conditions for health care, education, workplaces and communities.
• Position ourselves as an innovation hub that blends research and development of new technologies, client-engaged design and creation, collaboration with external innovators and adaptation and promotion of promising ideas.
GOAL
From the earliest age, children, youth and families will be supported in planning for their futures. Every child, youth and family will have an individualized portfolio of care and services that meet their unique needs. This pathway will be developed through a variety of sources: evidence and knowledge; client and family need; and client and family choice.

EXAMPLES OF HALLMARK INITIATIVES
- Transform how clients access, enter and move through our system, from the first intake conversation. Every client and family will receive meaningful help immediately, through identification of their individual developmental goals. They will have a unique portfolio of care and services that includes education, information, group and peer support; access to services and programs; research engagement; and contacts for external resources. The goals and portfolio will be frequently reviewed and refined by the client, the family and their interprofessional team throughout their journey.

- Expand our use of virtual care and therapy to provide access when and where the child and family need it and to support transitions home and into the adult system.

- Create and deploy technology that enables mobility, accessibility and independence, and positions Holland Bloorview to share health information with clients and families safely and securely.
GOAL
Every child and family will feel fully supported by an integrated system of services, resources, education and information across health care and community, education and social service partners, as well as through transitions into adulthood. Holland Bloorview will collaborate with other key partners to create connections, fill gaps and support navigation so clients and families have a more seamless experience.

EXAMPLES OF HALLMARK INITIATIVES
• With partners, including the province, Local Health Integration Networks, City of Toronto and other health centres, identify gaps in services to children and youth (e.g. mental health needs, autism spectrum disorder, client transitions) and how to create seamless integration with services currently offered by Holland Bloorview and community providers.

• Continue to advance the potential of the Kids Health Alliance for excellence, expertise and better integration of care, services, technology, research and learning.
GOAL
Advance awareness and deep acceptance of disability as part of the many facets of diversity that make each of us unique. We will create and model an inclusive, strengths-based world at Holland Bloorview through hiring practices, programming, accountability, accessibility and partnerships. In partnership with allies, we will influence social change, learning and innovation so that everyone has multiple opportunities across their life span and environments to increase their capacity for equity, diversity and inclusion of people with disabilities.

EXAMPLES OF HALLMARK INITIATIVES
• Collaborate to influence public policy related to inclusivity in schools, workplaces, health care and transportation.
• Ensure our own environment fosters inclusion and is driven by the voices and experience of the widest possible range of children, youth and adults with disabilities and their families.
• Use the insights of people with disabilities from diverse communities and their families to continually guide our decisions.

EMPOWERING IMPACT
Lead and model social change
EMPOWERING IMPACT

Mobilize people and teams

GOAL
Our environment, culture and infrastructure will foster collaboration and excellence in all we do and deepen strengths-based, compassionate care. Everyone connected to Holland Bloorview will be mobilized to innovate; seek new knowledge; improve care and service; advance equity, diversity and inclusion; and rally support and philanthropy for our work.

EXAMPLES OF HALLMARK INITIATIVES
- Model courageous leadership that embraces risk taking and unleashes passion, creativity and growth in the organization and inspires a no boundaries ethos.
- Enable innovation and the spirit of inquiry with novel collaboration practices and technology.
- Mobilize opportunities for corporate partnerships, donor contribution and philanthropy.
EMPOWERING IMPACT

Co-create with children, youth, families and alumni

GOAL
All priorities for care, research, learning and resource development will be shaped and informed by the full integration of children, youth and families into all of our work. We will enhance access, capacity and availability of meaningful support for children, youth and families through a comprehensive, supported peer network.

EXAMPLES OF HALLMARK INITIATIVES
• Identify best practices and lead and develop the next generation of client and family integrated care and engaged research, building on Holland Bloorview’s existing strengths.

• Create a formal alumni and peer network that leverages the experience of former clients, children, youth, families and staff and infuses their expertise into all services.
EMPOWERING IMPACT

Evolve client-centred quality and safety

GOAL
We will strive for the highest quality care and safety in everything we do – our quality and safety measures will reflect what children, youth and families truly value.

EXAMPLES OF HALLMARK INITIATIVES

• Ensure we are delivering the highest quality and safe care, services and supports at every touchpoint across the client and family journey.

• Develop quality indicators that reflect what children, youth and families truly value and that measure and improve the experience of accessing services at Holland Bloorview and transitioning into the community.
1. New clients and families will feel included, supported and engaged with Holland Bloorview from the first moment of referral.

2. Children with functional or developmental needs (including children with autism spectrum disorder) and their families will feel fully included in Holland Bloorview programs, services and experiences, regardless of diagnosis.

3. All children, youth and families at Holland Bloorview will have client-centred, life-course based goals and outcomes that inform a portfolio of services they access at Holland Bloorview and in the community.

4. Children, youth, families and alumni from diverse communities will be integral in advancing the highest standards for safety and quality in everything we do.

5. Transition-aged youth and families will feel proud and ready to “graduate” from Holland Bloorview and, as alumni, will engage with Holland Bloorview and our clients and families.

6. All families, youth, children and teams across Holland Bloorview will have opportunity to collaborate, discover and translate the most advanced and meaningful research and innovation into care, practice, education and policy inside and outside Holland Bloorview.

7. Holland Bloorview staff, inter-professional teams, leaders and families will be empowered to bring innovations in access, quality, safety and capacity to life.

8. Holland Bloorview will model equity, diversity and inclusion within all organizational practices and will become a model employer of people with a wide range of disabilities.

9. Holland Bloorview will have measurable impact on policies and practices that support inclusion of children and youth with disabilities and optimal child development in health, school and social sectors.